

WEDBUSH
Presents the



**HERMOSA
BEACH OPEN**

In Partnership With The City Of Hermosa Beach

2027 Sponsorship Opportunities
September 9th - 12th



2026 SPONSORS

WEDBUSH
Presents the



HERMOSA BEACH OPEN

In Partnership With The City Of Hermosa Beach



2025 Attendance & Participation

Thursday:
12 Qualifier Courts = ~ 2000 spectators

Friday:
12 Main Draw Courts = 2500 spectators and
100s more in foot traffic

Saturday & Sunday = ~ 4000 spectators



Thursday & Friday:
Fan Activations on Courts 3-12

Saturday & Sunday:
Fan Activations on Center Court
throughout the day

Friday - Sunday:
Expo Passport Giveaway entered by ~500
participants over 3 days

Press Coverage & Daily Blog



News
Hermosa Beach 2026 – Championship Sunday
September 14, 2026



News
Hermosa Beach Open 2026 Survival Saturday Summary
September 13, 2026



News
Hermosa 2026 – Main Draw – Day 1
September 12, 2026



HERMOSA BEACH, Calif., July 23, 2026 (GLOBE NEWSWIRE) — Wedbush announced that it will return for the third year in a row as title sponsor of the 2026 Wedbush Hermosa Beach Open, with athlete registration now open. Taking place September 10–13, the tournament will once again welcome elite pros, rising stars and qualifying teams from around the world to compete for a \$150,000 prize purse in front of thousands of fans along Southern California’s most historic stretch of sand.



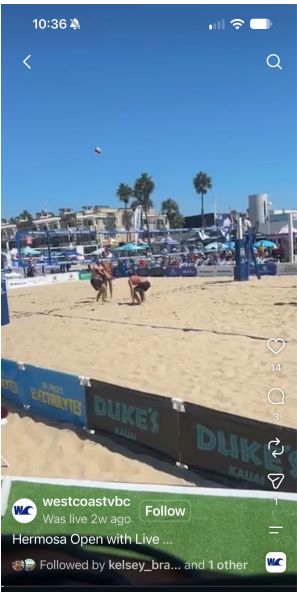
News
Hermosa Beach Open 2026 – Qualifiers
September 11, 2026



News
Registration Nears Close as New Partners Join the 2026 Wedbush Hermosa Beach Volleyball Open
August 28, 2026



News
ONE MONTH OUT: Elite Field Continues to Grow for the 2026 Wedbush Hermosa Beach Volleyball Open
August 13, 2026





2027 Sponsorship Opportunities



Branded Court: Court 2

\$42,000

Includes:

- Net, Pole Pads, Court Numbers, Ball Stops and Mesh Banners for court & perimeter
- Premiere games scheduled on Court
- Marketing and Press Campaign inclusion
- Live Stream logo and :30 spot to run a minimum of 2 times per day over 4 days
- VIP Access
- Player Meeting Invite with brand introductions to players for marketing potential
- Direct Sampling and Sales to attendees
- Step & Repeat and additional branding opps



Branded Court: Court 4

\$30,000

Includes:

- Net, Pole Pads, Court Numbers, Ball Stops and Mesh Banners for court & perimeter
- Marketing and Press Campaign inclusion
- Live Stream logo and :30 spot to run a minimum of 2 times per day over 4 days
- VIP Access
- Player Meeting Invite with brand introductions to players for marketing potential
- Direct Sampling and Sales to attendees
- Step & Repeat and additional branding opps



Branded Court: Court 5

\$20,000

Includes:

- Net, Pole Pads, Court Numbers, Ball Stops and Mesh Banners for court & perimeter
- Marketing and Press Campaign inclusion
- Live Stream logo and :30 spot to run a minimum of 2 times per day over 4 days
- VIP Access
- Player Meeting Invite with brand introductions to players for marketing potential
- Direct Sampling and Sales to attendees
- Step & Repeat and additional branding opps



2026 Volunteer T Shirt & Hat

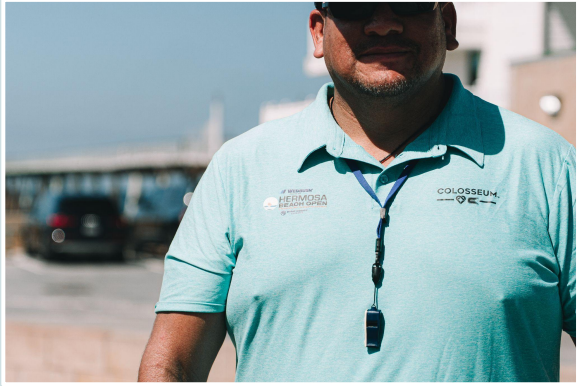
\$15,000

- Branded uniform
- Minimum of 24 Volunteers each day Thurs - Sun.
- All Volunteers required to wear the official shirt
- Volunteers stationed on all courts in play



Referee Shirt, Shorts, Sun Shirt & Hat \$20,000

- Branded Uniform
- 19 Referees throughout the Tournament
- Presence on all courts and in Live Stream

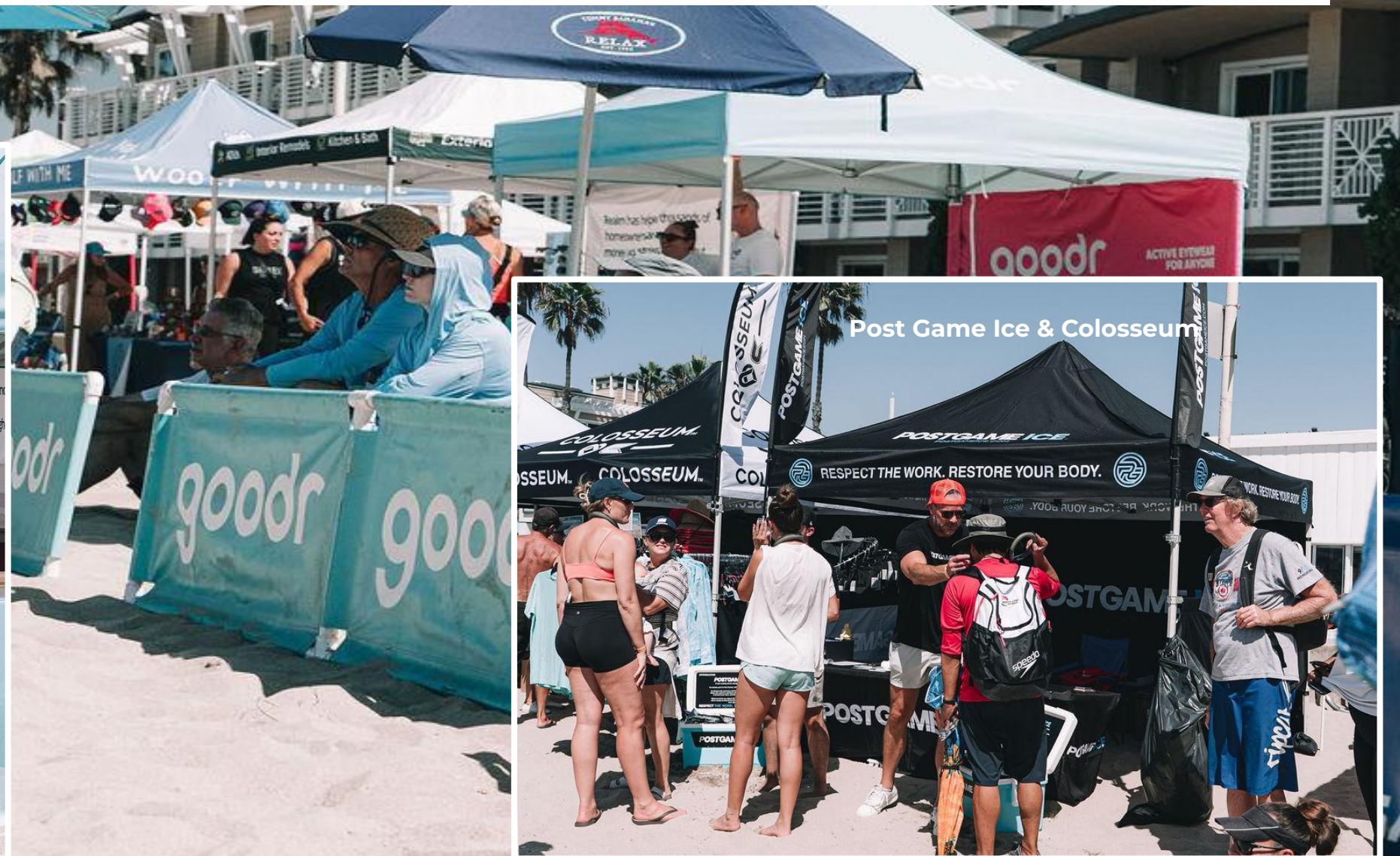




Expo Alley

Expo Alley

Brand Tent \$4,000



Vehicle Display

\$20,000

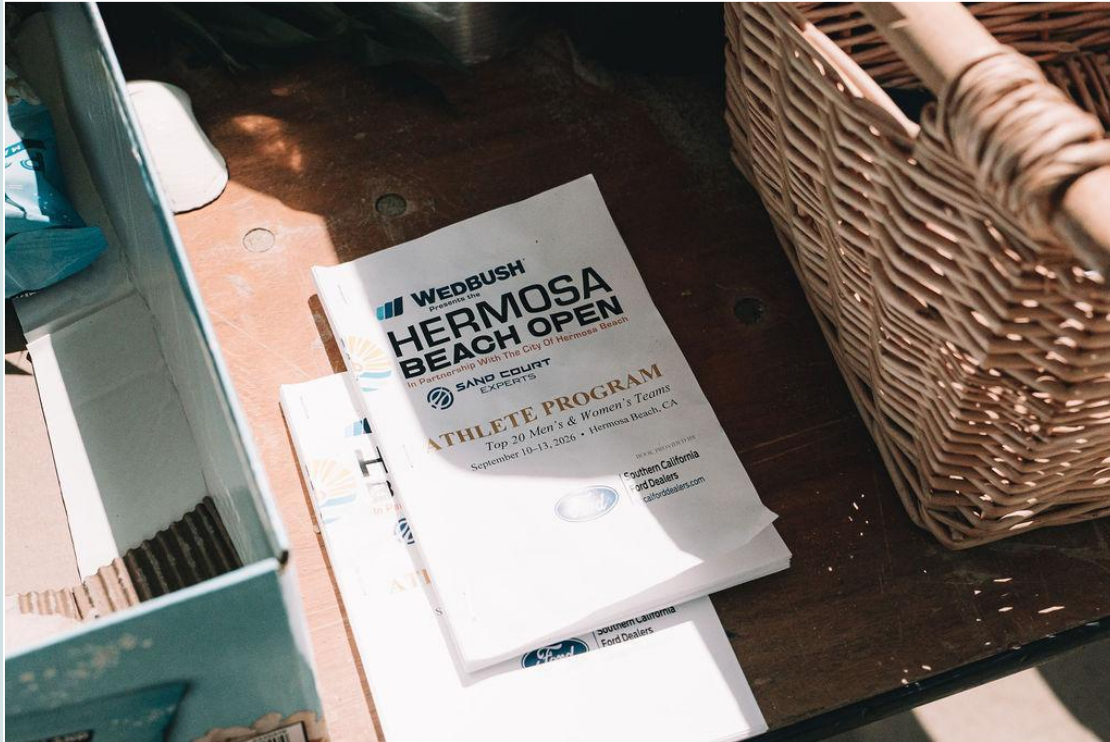
- Display Areas to accommodate 3 Vehicles
- Pier Plaza display footprint: 2 cars plus 10 X 10 Tent
- On Sand display for vehicle with sign and podium
- Option to test drive in nearby area
- Opportunities for local dealership sweepstakes
- Marketing and Press Campaign inclusion
- Live Stream logo and :30 spot over 4 days
- VIP Access
- Player Meeting Invite with introductions to players for direct sales



Bracket Board & Athlete Program

\$5,000

- Custom branding



Volunteer Compound

Fueled by Chevron w support fr Arrowhead* & Ready Fit Go



‘* Water Sponsorship Available

- pricing TBD



Additional 2027 Partner Opportunities

Ask us about....

- Live Stream “powered by” Sponsorship
- Official Sunscreen partner
- Official Wi-Fi or Satellite partner
- Official Sand Sock and Cooling Stations partner
- Catering: Player & Referee meals daily
- Catering: Main Draw Player Meeting and Partnership Dinner sponsor
- and more!

Event Photos



Event Photos



Event Photos



Event Photos



Posters/Flyers

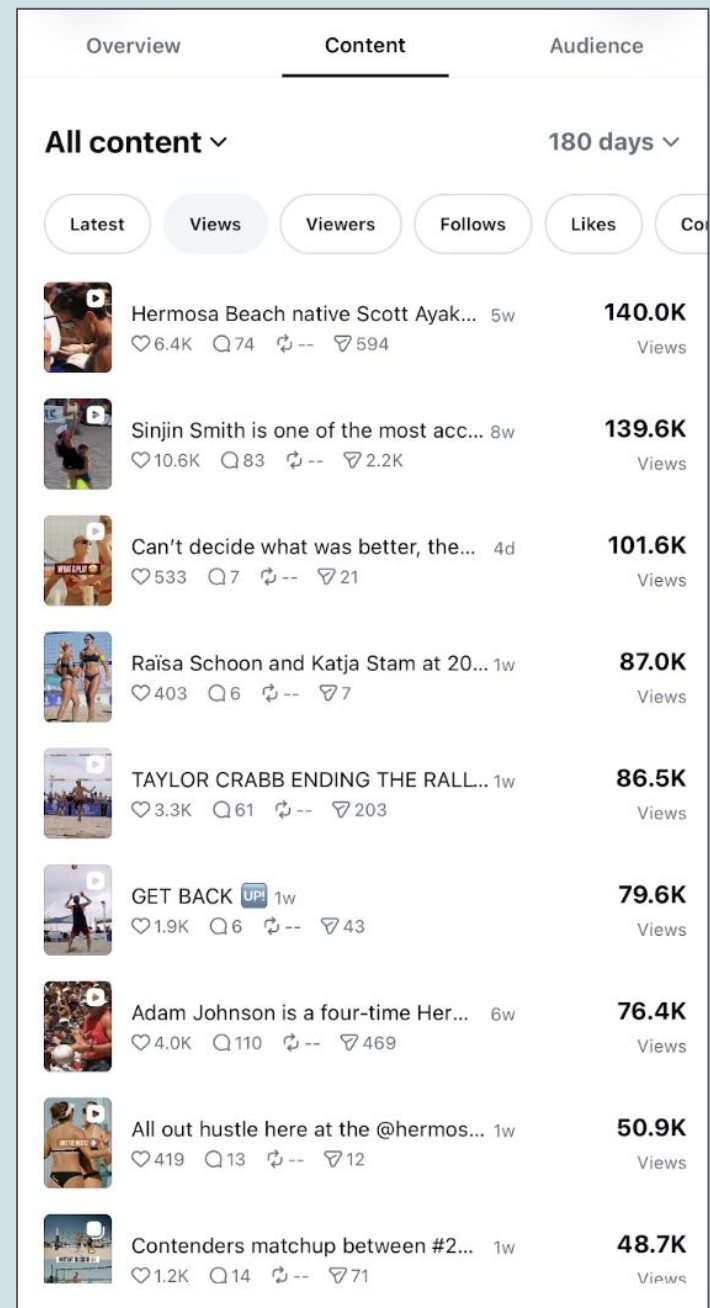
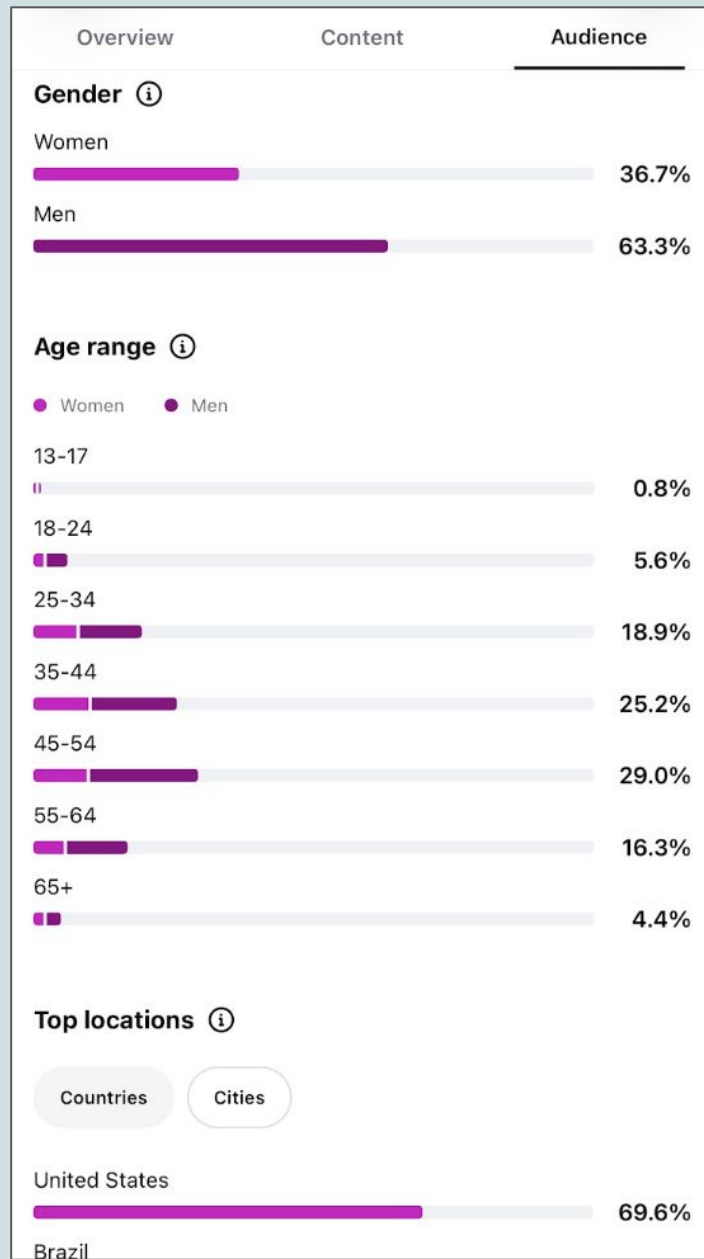
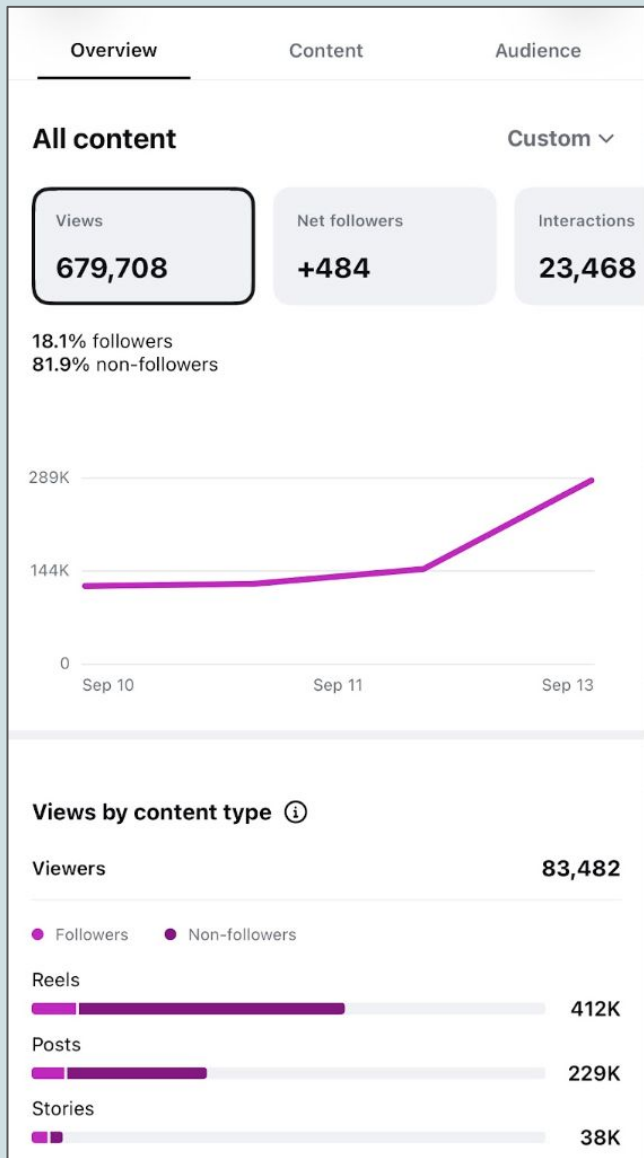


11 X 17 Flyers distributed throughout
the South Bay
1 month prior to the event



11 X 17 Posters distributed throughout
Hermosa and to Sponsors (locations)
3 versions created

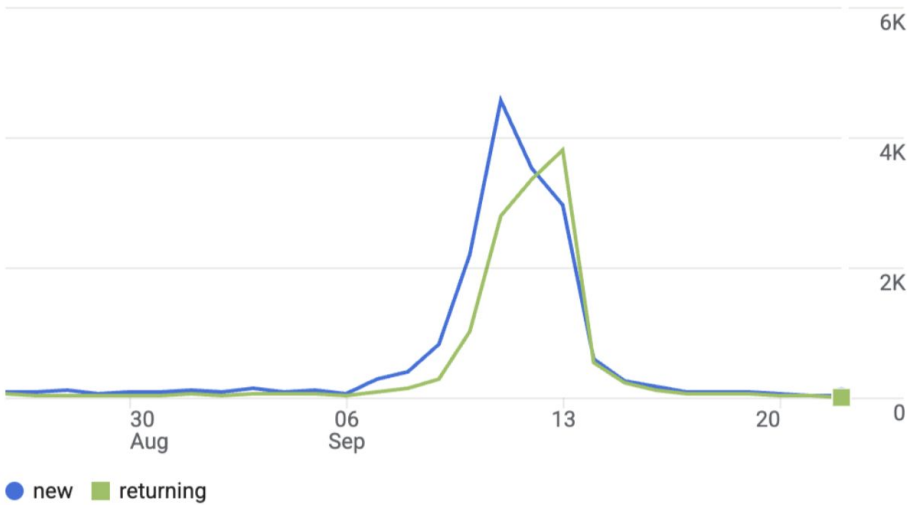
Social Media Performance



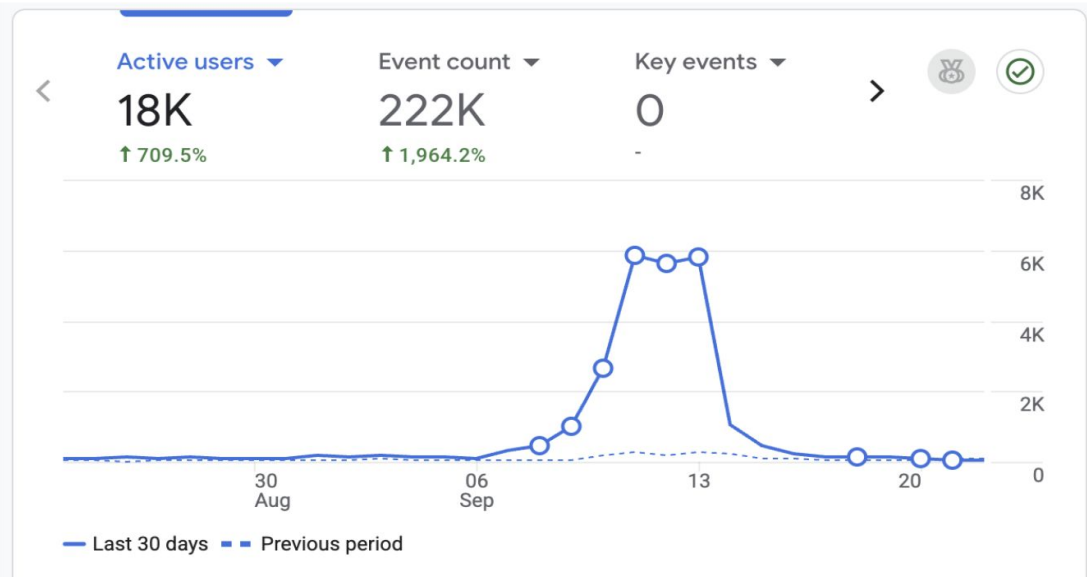
Website Performance

Users Per Day

Thursday: 2,636
Friday: 5,865
Saturday: 5,616
Sunday: 5,807



The event count includes the initial visit to the site plus the users actions, such as clicking on a video. Over the course of the 4 days, a single user watched an average of 4 videos.



Active users
18K

New users
17K

Average engagement...
47s

Event count
221K

Top pages/screens

PAGE TITLE AND SCREEN C...	VIEWS	ACTIVE USERS	EVENT COUNT	BOUNCE RATE
Watch Now 2026 - Hermosa O...	51K	10K	108K	36.7%
Home - Hermosa Open	32K	13K	96K	32.2%
Event Details - Hermosa Open	3.3K	2K	8.4K	20.4%
Watch Now - Hermosa Open	1.7K	962	4K	19.6%
Watch Now 2025 - Hermosa O...	510	296	1.1K	12.8%
News & Media - Hermosa Open	357	263	925	5.0%
ONE MONTH OUT: Elite Field ...	204	144	614	28.1%

Winners Podium



Let's Chat!



For Sponsorship interest, please contact:

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