



Presents the



HERMOSA BEACH OPEN

In Partnership With The City Of Hermosa Beach



SEPTEMBER 10-13, 2026

2025 SPONSORS



2026 OPEN CATEGORIES

SUNSCREEN - WIRELESS - WATER - SUNDRIES - TRAVEL - PRINTING - APPAREL

Demographics

**Skews
A18-34**

**HHI
\$150K**

Relevant Psychographics:

- On average spends \$2,500 per year on sporting goods and athletic wear
- 73% are outdoor adventurers (cycling, camping, surf, SUP, scuba, hiking)
- 34% household income \$200k per year
- 39% travel 1-2 times outside the United States for vacation per year
- 20% travel 3-5 times outside the United States for vacation per year
- 55% travel more than 1/2 hour to the beach

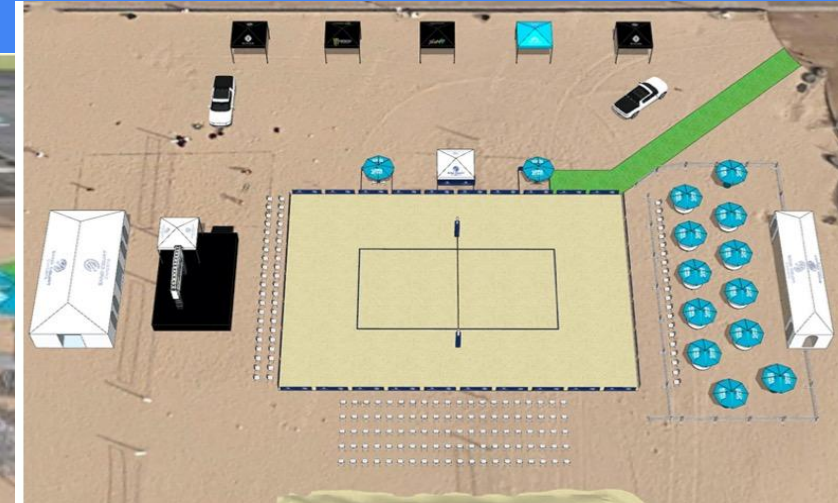




SPONSORSHIP OPPORTUNITIES



Event Schematic



Diamond level - \$50,000



Prominent logo placement on:

- Official Category Status
- 2 - 4 branded umbrellas (player box)
- 3 mesh banners around event site (2' x 32')
- 2 - Main Court Ball Stop Banners
- Featured on the live stream
- Souvenir t-shirts
- Official website with link out
- Tattoos on select athletes

Pier Plaza and On Sand Activations

- Display on Pier Plaza for the duration of the event plus the Hermosa Film and Concert series.
- Signage throughout the courts

Additional exposure:

- :30 spot in live stream - 2 per day
- PA announcements throughout event
- Social media posts with link to website
- Inclusion in all marketing materials and press releases leading up to the event

Silver level - \$30,000



Prominent logo placement on:

- (1) 10'x10' tent canopies onsite or branded umbrellas
- 2 mesh banners around event site (2' x 32')
- 2 - 2nd Court Banner
- Branded Net on Court 2
- Souvenir t-shirts
- Official website with link out
- Tattoos on select athletes

Additional exposure:

- PA announcements throughout event
- Social media posts with link to website
- Inclusion in all marketing materials and press releases leading up to the event

Silver level - \$20,000



Logo Placement on:

(1) 10'x10' tent canopies onsite or branded umbrellas

Souvenir t-shirt apparel

1 mesh banner around event site (2' x 32')

2 - Court Banners

PA announcements at event

Inclusion in all marketing materials and press releases leading up to the event

Custom sponsorship of Live Stream or other element tbd

Bronze level - \$15,000



Logo Placement on:

Souvenir t-shirt apparel

1 mesh banner around event site (2' x 32')

PA announcements at event

Inclusion in all marketing materials and press releases leading up to the event (a 4 month campaign)

Expo Sponsor - \$7,500



10'x10' spot on beach for branded canopy (sponsor to set up)

Ability to sample swag to patrons at event

PA announcements throughout event

Inclusion in marketing materials and press releases leading up to the event (a 4 month campaign)

CONTACT



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